





## A SNAPSHOT OF THE EVENT

ESG23 is a 2 day micro leadership development program for C Suite future leaders, introducing them to the ESG framework.

It will bring together the country's brightest minds, boldest thinkers and most passionate leaders – sharing their insights and encouraging positive awareness into one of the most important issues facing all organisations as we surge into a rapidly changing 21st century.

All participants will leave the forum with a working plan that outlines how they and their organisations can engage fruitfully with ESG beyond mere compliance.

Here is your chance to partner with Rotary Southbank ESG at one of the pinnacle events of the year!



#### WHO'S COMING

Domestic and internationally known brands and companies and organisations CEO and C suites decision makers

Policy makers, industry thought leaders and subject matter experts

#### WHO'S PRESENTING

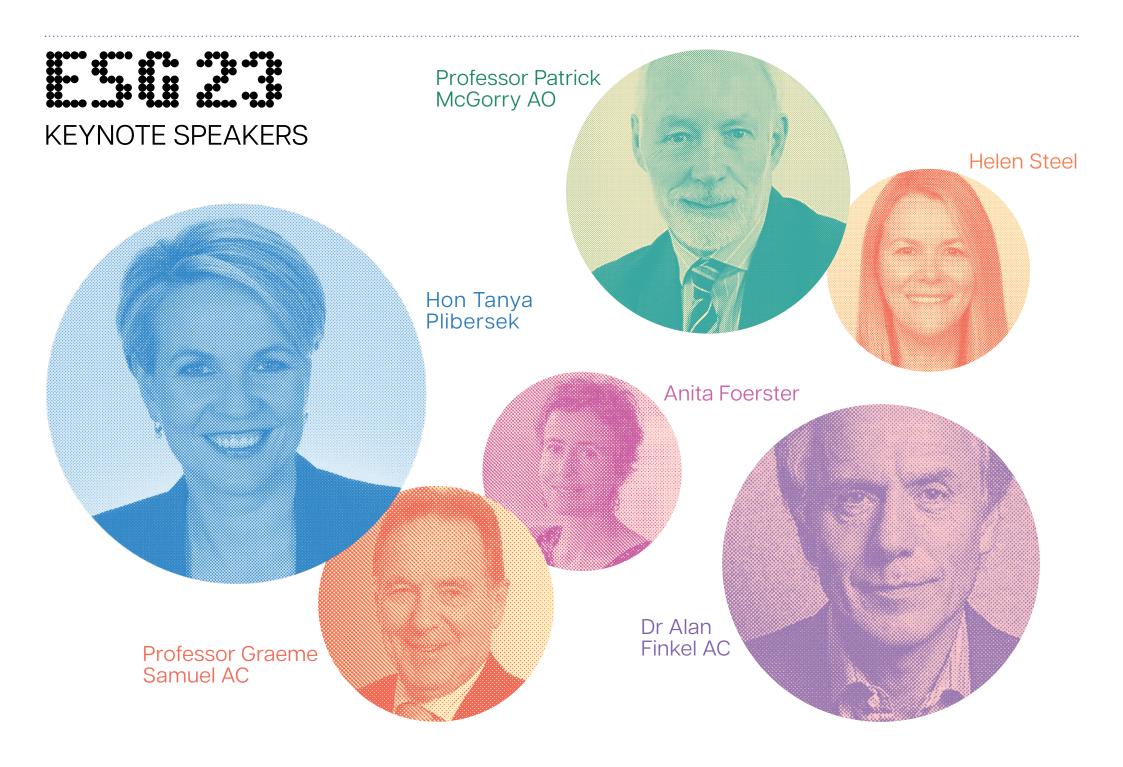
Hon Tanya Plibersek Dr Alan Finkel AC Professor Patrick McGorry AO Professor Graeme Samuel AC Anita Foerster Helen Steel

#### ATTENDEE TAKE AWAYS

A working plan of how to implement ESG principles within their organisation

#### **BRAND EXPOSURE OPPORTUNITIES**

Website Trybooking website Social media posts PowerPoint presentation branding Physical program guide Pull up banners Lanyards Menu



# WHY SPONSOR?

## PROFILE

#### **Brand Recognition**

Your brand will be seen amongst some of the most important leaders and decision makers in Government, Industry and Commerce.

Be at the forefront, aligning your brand value with one of the most important and current organisational challenges.

## REACH

100k+ people across Australia, New Zealand and the Pacific Islands

The event will be promoted to a vast audience of professionals across digital and traditional platforms.

## **EXPOSURE**

### Brand Integration

Gain significant brand exposure in all digital and physically produced event materials.

## IN KIND

#### Free Participant Attendance

Depending on level of investment send a number of your up an coming bright leaders.



## SPONSORSHIP LEVEL BENEFITS

## Gold

Two Available Investments: \$5k

Digital Assets: Website, 3x social media posts

Physical Assets: Venue pull up banners

Tickets: 3

## Naming Rights Sponsor

One Available Investment: \$20k

Full Naming Rights Exclusivity within business sector Sponsor a keynote presentation ("brought to you by")

Digital Assets: Website, Trybooking site, all social media posts, presenter PowerPoint slides

> Physical Assets: Venue pull up banners, event program, lanyards, menu's, table signage

> > Tickets: 1 table of 8

## Platinum

#### One Available Investment: \$10k

Exclusivity within business sector Platform naming opportunity Either: Environment or Social or Governance

> Digital Assets: Website, Trybooking site, 5x social media posts, presenter PowerPoint slides

Physical Assets: Venue pull up banners, event program

Tickets: 4

## Silver

Three Available Investments: \$3k

Digital Assets: Website, 1x social media post

Physical Assets: Venue pull up banners

Tickets: 2

#### Bronze

Multiple Available Investments: \$1.5k

Digital Assets: Website, 1x social media post

Tickets: 1

Click here to secure your sponsorship